



Rivarolo Hub Space for possibilities inside the city

The decision to create a new metro station at Rivarolo is the start of a new future for Rivarolo. First the artists and creatives discovered the space and potential of the old industrial areas along the river. With the opening of hip restaurants and bars at this still undiscovered and somewhat rough area young urban professionals draw to this area. Now the new station of Rivarolo is finished, everyday thousands of people use this public transport hub to transfer to their work via metro, bus, cable car or train. After work people pass by the commercial center before going home. After work, in the weekends and during the evening clubs, bars and restaurants at the decks and boardwalks of the riverfront attract people from all over Genova.

New spaces inside the city
Genova deals with a scarcity of expansion areas outside the current city territory. The mountainous areas are not the easiest areas to develop and the environmental value of the green areas close to the city is another issue. So why not expand to the inside? Inside the city there is a lot of space to be rediscovered. Especially the old industrial areas are mostly good connected to the railway network and often accommodate interesting monumental buildings that can be reused for commercial and public functions. The areas have a special atmosphere that attracts the avant garde and after that the yuppie. Add to that a new metro station and all ingredients for a new lively neighbourhood are there.

Public transport as urban catalyst
The new Rivarolo metro station at the old train station creates a lot of new possibilities. It gives a boost to the local economy. The mobility and therefore the possibilities of people living nearby has increased. A good connection with the center of Genova and cities around attracts new people and companies. Also the areas around Rivarolo, like for example Begato, profit from these new developments. With the new station close by Begato becomes part of the city network.

Sustainable Urban strategy
The new Rivarolo hub stimulates the use of public transport. It offers the full range of public transport and makes interchange attractive. Waiting for a train on this new station with all its services and shops is no punishment. A Park and Ride parking at the riverfront moderates interchange between car and public transport. With all these advantages people prefer public transport above waiting in a traffic jam.



1. Central axis connect to Blausale street with station
2. Rivarolo station offers train, metro, bus and cable car
3. Scenic view over Polcevera park and entrance to park
4. P+R parking for interchange
5. Tenues, bars, restaurants and clubs on decks above railroad and parking
6. Old warehouse converted as ecological food market
7. Renovated buildings host designshops, ateliers and offices of creative industry
8. Shopping centre in old factory floor new apartments on top
9. Houses and apartments around new green square
10. Apartments with view on river
11. Renovated type of old corner building at entrance of central axis
12. Shopping street
13. Small square on top of parking garage
14. Office buildings with apartments on top
15. Rooftop terrace with a great view

A sustainable mix
Around the new Rivarolo Hub new high-rise buildings and commercial activities can be developed in a high density. Old buildings, shops, warehouse, companies and trees stand prominently in between the new buildings. Rivarolo's history will be part of the new urban space.
Some of the old buildings get new functions. An old warehouse becomes an ecological food market and a roofless old factory is covered within a new big glasshouse and will function as a food court. The plan contains a mix of functions to generate liveliness, social control on the street, and a lower demand on mobility. In this neighbourhood one can live, work, eat, shop and recreate. All kinds of services and facilities are close by. For the lively mix and for the maintenance of existing social structures it is important to

create not only big and expensive, but also small and cheap houses and commercial spaces. The existing companies and craftsmen of Rivarolo are integrated in the new structure and current inhabitants enjoy the new developments as well.
Polcevera park
New agricultural initiatives, protection of forests, environmental interventions and the development of urban agriculture in the valleys along the river make the water level in the river more balanced and stable. This opportunity can be used to create a huge linear park through the city. Most of the time, when the water level is low, the riverbed can be used for recreation. During the rainy periods some paths will be flooded. The boardwalks can be used all year long. Also the terraces of the restaurants, clubs, kiosks, sports clubs and even the swimming pool are designed to

cope with possible flooding. They are on piles or pontoons. The Polcevera park is a place for sports, leisure, fresh air and a place to meet. It gives a feeling of space and nature. At night it transfers into a place to eat, drink and dance.
The new center of Rivarolo is a big pier. It connects the old road, over the parkings, along shops and restaurants with the new station. There it cantilevers above the Polcevera park. A big staircase leads monumentally down to the park and terraces. Rivarolo is more than just a hub. It is a place to be.

